

# **P-10** Public-Private Partnership (PPP) Foundations



# **Course Description**

PPP Foundations is an introduction to PPP procurement, project design, and implementation. This course illustrates the basic framework for executing PPP projects and is recommended for more advanced training in this field. Participants receive an overview of PPP procurement, project structuring, and an introduction to project finance and the core elements of PPP bankability.

Through live webinar presentations with Q&A, virtual discussions, and self-paced learning, participants will gain knowledge and skills that will enable them to begin their PPP journey within their organization.

# **Learning Outcomes**

Through successful completion of this course, participants will be able to:

- Describe the design and implementation of a PPP program
- Understand the risks and risk allocation methodologies associated with PPPs
- Understand the process of determining value for money (VfM) and risk analysis
- Identify best practices in the conduct of financial, economic, and technical feasibility studies
- Recognize basic project finance structures and the key players
- Compare various procurement options
- Understand the legal and financial models associated with PPPs

# Who Will Benefit

- Staff from federal, state, county and municipal governments
- Members of planning organizations and boards
- Regulators and authorities for infrastructure utilities and public services
- Professionals from financial institutions
- Staff of international donor organizations

IP3 A Tetra Tech Company 1320 North Courthouse Road, Suite 600 Arlington, VA 22201 USA

# **Online Learning at its Best**

IP3's two-week online courses allow participants to interact with top instructors and their own peers to develop a more in-depth understanding of the PPP landscape.

These courses "meet" online for live video webinar sessions that deliver students the opportunity to ask questions and receive speedy answers, much like our in-classroom courses. In between sessions, students have access to myriad resources, including video presentations, interactive discussion forums, and quizzes and knowledge checks.

# **Online Learning Includes**



# **Course Contents**



### **PPP Rationale**

- Definition of PPP and its role in delivering public services
- Why PPPs vs. traditional procurement?
- Types of PPPs from service contracts to concessions
- Risk and risk allocation principles in PPPs

### Legal and Regulatory Framework

- Prescribed elements of the project cycle
- PPP statutes and regulatory requirements
- Feasibility studies—risk analysis and value for money
- Stakeholders, external advisors, and constituents
- Value of dedicated PPP units

### Procurement

- Best practices for PPP procurement
- PPP procurement options
- · Competitive bidding and unsolicited proposals
- Transaction advisors and market sounding

#### Finance

- Introduction to PPP business modality—project finance
- Rationale and purpose of limited recourse financing
- Financial model and its role in PPPs and project finance transactions
- Lender and developer risks in PPPs

# **Become a Certified PPP Specialist**

Completion of P-10 PPP Foundations is a contributing factor in obtaining IP3's PPP Specialist Certification. This program provides an introduction to the core body of knowledge in public-private partnerships taught by IP3, creating a world-class standard in PPP skills development.

Certification requirements include 24 CEUs and successful completion of a PPP Specialist exam.



IP3 is an accredited provider of Continuing Education Units (CEUs) as sponsored by the International Association for Continuing Education and Training (IACET).



IP3 / Tetra Tech Training Institute 1320 North Courthouse Road, Suite 600 Arlington, VA 22201 USA

+1 (202) 466-8930 | Training@IP3.org Learn more at IP3.org